

NMRC Annual Meeting 2007

English Bird, Executive Director
New Mexico Recycling Coalition

NMRC History

- Mission: Lead NM To Value Waste as a Resource
- Started 1991, gained nonprofit status in 1995.
- First Executive Director hired in 2000.
- Website launched 2001.
- Instituted the NM Recycling Conference and hosts local America Recycles Day.

NMRC History

- Founders and Early Board Power-Houses: Jim Davis (UNM), Judy Kowalski (NMEMNRD), Butch Tongate (NMED), Melinda Via (NMED-SPO), Sal Moretti (ABQ), Cathy Tyson-Foster (NMED)
- Early Initiatives: Recycled-content products, web development, NM Organics Recycling Organization, hosting the National Recycling Coalition conference in ABQ, recycling and compost certification classes, started relationship with NMDOT, reached out to building industry

NMRC Board of Directors

O. Paul Gallegos, Intel, President	Steve Glass, City of ABQ
Jill Holbert, NMED, VP	Marlene Feuer, Waste Management
Linda McCormick, UNM, Treasurer	Chuck Jackson, Jackson Compaction
Deba Daymon, LANL, Secretary	Michael Jago, Holloman AFB
Joseph Ellis, Estancia Valley SWA, Past Pres.	Vicki Mora, Associated General Contractors, NM Building Branch
Ubaldo Benavidez, Southwest SWA	Henry Romero, Intel
Carmenlita Chief, Navajo Nation SW	E. Gifford Stack, NMED
Luther Clayton, City of ABQ	Justin Stockdale, Santa Fe SWMA

NMRC Staff

- English Bird, Executive Director
- Sarah Pierpont, CFRP Program Director
- Krista Bonfantine, Arid Land Innovation, CFRP Project Leader
- Megan Lott, Assistant to Director

Overall Accomplishments

- Website, recycling directory online, listserv
- Increasing political clout
- Membership numbers have grown to 230
- New Mexico Recycling Awareness Month
- Secured 2 federal grants: EPA & USDA Forest Service
- DOT Recycling Task Force

Overall Accomplishments

- Certification Classes
- C&D Recycling Guide (3rd edition)
- Continued relationship with NMED: SWB
- Monthly newsletter

NMRC Budget

- 2006 Revenue of \$161,415 and Expenditures of \$151,381. Ended year with \$43,079 in net assets. Core operating budget of \$46,027
- Previous year revenues: 2002 - \$54,972; 2003 - \$40,162; 2004 - \$78,655; 2005 - \$64,985
- 2007 Budget: Revenue projection of \$150,000. Core operating budget of \$48,498

NMRC Membership

- 6 Platinum Lifetime Members (Dex, Herzog Environmental, Marriott, NM Soft Drink Association, Southwest Abatement, US DOE)
- 5 Gold (Rastra Corp., Anheuser-Busch, EarthStone International, Intel, Sandia National Labs)
- 1 Silver (Glass Packaging Institute)
- Have grown from 145 members in 2003 to 230 members today. 85% retention rate.

Certification Classes

- Hold 4 classes annually in conjunction with NMED: Solid Waste Bureau
- NMRC responsible for class administration
- Train approx. 120 professionals each year for Recycling and Composting Facility Operator status
- Revenue from classes remains with NMRC

New Mexico Recycling Conference

- Held every other year
- Approx. 200-250 attendees
- Focus on education and networking
- Revenue source for NMRC
- Off years hold Annual Meeting

NM Recycling Awareness Month

- NMRC is primary host to Nov. event
- Serves 20+ communities and 30-50 schools annually with materials/info for events
- America Recycles Day Nov 15
- Recycling Bin Contest for 2005 & 2006
- Media Outreach Campaign 2007

Recycling Advocacy

- 2007 goal for NMRC was to increase political clout
- NMRC and board members gained presence this session by attending committee hearings and meetings with legislators
- Expanding network of legislative champions and lobbying friends

NMDOT Trainings & Recycling Task Force

- Completed 3-year EPA grant and DOT contract
- Train DOT district engineers on value and installation practices for composted mulch
- Applied roadside for erosion control and reseeded projects
- NMDOT Recycling Task Force considers recycled-content elements in projects, e.g. rubberized asphalt

US Forest Service CFRP Grant

- Three-year grant aimed at educating forest professionals about value of forest residuals as a mulch
- Aimed at developing market to supply NMDOT
- Encourages valuing waste product that is usually burned
- Completes July 2008

www.recyclenewmexico.com

- Website receives an average of 17 visitors per day
- Listserve aimed to serve members and public
- Recycling Directory continues to improve
- Electronic newsletter published monthly with business highlights, job/grant information, and recycling/composting/source reduction news from NM and the national

Construction & Demolition Recycling Task Force

- Launched June 2006
- Updated C&D Recycling Guide released May 2007 with support from building community
- Task Force's aim is to support market development for material recycling and to support builders/designers with information

Dex Trade Agreement

- Dex partnership has enabled NMRC to place ads in all 16 Dex yellow page books throughout NM
- Ad lists local program contact information and recyclable materials
- Trade includes Internet Priority Listings under Recycling Services for NMRC
- Trade agreement allows Dex to receive key sponsorship opportunities from NMRC

National Recycling Coalition

- NMRC is affiliated with NRC
- NMRC participates in the Recycling Organization Council and the Community Recyclers Technical Council
- NMRC gains presence at national annual conference with board, members and staff moderating or speaking in sessions